

**Rose-Hulman Alumni Advisory Board
Spring Meeting Minutes
Saturday, March 27, 2021
Virtual Meeting**

Call to order – Kelly Noel

Kelly called meeting to order at 10:15 a.m.

Roll Call – Katie Hoffmann

AAB-Bill Bess, Allison-Bowman Rogers, Gary Bullock, Jason Carlyle,
Kameron Eisenhour, Greg Gotwald, Nellie Hohne, Matt Iwema, Jason

with other kids was

situation where you need to decide to balance your needs at one time.

- ii. Kelly asked if there were any questions or comments regarding these nominations. No questions or comments. Dan Price made a motion to approve; Nellie Hohne seconded. Motion approved.
 - iii. Kelly added that the board has been doing a better job of pairing new members with a mentor so when they show up for their first meeting in August, they will have someone that can introduce them to the group and make sure they know what to expect when they are coming in. If you are interested in being their mentor, please indicate that to Kedar and as he is reaching out to them, he can let them know.
 - iv. Dan Price volunteered to be Mike Chaney's mentor. Alyssa Lobo volunteered to mentor Alyssa Hill Riley.
- c. ARBOT Nomination – Greg Gotwald
- i. This is similar process as last year and the AAB nominations. We solicit the nominees, Steve, Brandon, and Institutional Advancement go through the initial cut. Kedar, Brandon and I discussed the finalists, went with the recommendations, and interviewed them. It came down to two finalists and was a hard decision. But based on our criteria, Robert Stone was the choice.
 - ii. Kelly asked for any questions or comments, there were none. Kelly asked for a motion to a e w

to make sure everyone succeeds really helped make things

I have been a lifelong donor and am on my second term with the AAB. I think everything is going well except for not being able to get together and that has been a difficult time for all

they want from Rose? What would make you want to be back and be engaged? What makes you want to go back to Homecoming? The consensus was, if Rose-Hulman could help me pivot my career, that would be something that would be tremendously valuable. It would improve engagement both amongst the school and older alumni because you have an entire network working together across many different age groups and that is where I would like to put my focus. I think I can help, because being younger, I have a perspective to that. I think it is a strength that I could utilize.

- iii. First round of voting took place. Charlie shared the results of the first round and Nellie Hohne and John McClain will be moving forward to a second round of voting.
- iv. Kelly moved to Old Business while voting being tallied. The upcoming meeting dates are set as far in advance as possible. The summer of 2021, as Nellie mentioned, Alumni Awards will take place on Saturday, August 21st at Rose. There will still be an optional dial in. The awards session is a little bit more challenging to do virtually. The fall meeting of this year is Friday, November 5 and will be in Indy. Spring of 2022 will be back in Terre Haute. Summer of 2022, the date will be August 6 and will be in Boston and the fall meeting will be in Indianapolis on Friday, November 4. Please get these dates on your calendars.

There was a question raised about the meeting that was supposed to be in Chicago being rescheduled. Steve Brady announced that there will be an alumni event on August 8, it is the cross-town rival game between the Cubs and the Sox at Wrigley Field.

- v. Second round of voting completed. Charlie congratulated Nellie Hohne who has been voted in as Vice President.

VI. Break

VII. Staff Report – Steve Brady

- a. Thanks for spending part of your Saturday morning helping Dear Old Rose, it is appreciated. When everything went virtual, many events transitioned to online events. One event that has shown very positive results is Rose Talks. There have been a lot of reservations, about 1,300 over the past year. There have been 12 events from a variety of faculty and alumni speaking. There are at least five scheduled talks coming up and Kelly Noel is on April 15 at 8 pm EST. These events are posted online afterwards, and there is a lot of traction with that too. This is something that will continue as we transition back to in-person events.

These events have had great success because they are very targeted but not geographically restricted events. There have been a lot of targeted, very specific topics covered that we would not be able to do for an in-person event in a very specific location. Rose Talks was originally based on something that has happened on campus for awhile called Lightning Talks. Lightning Talks was started by a couple of faculty members, one of them being Bill Kline, who recently passed away, and is a huge loss for Rose.

Last fall every alum could encourage a perspective student to apply, and the application fee was waived through their connection. Over 600 studer.28 0

The Alumni Advisory Board and other alumni volunteers have helped for the last couple of years with a postcard program to admitted students to try and get them to be deposited students. We will be doing that again this year and if you can help with that program, please let Charlie or myself know. We have helped build the enrollment for the last couple of years and this is a neat tradition that we want to continue, especially in this unusual time where many of our prospective students have not even visited campus.

Commencement is currently planned to be on campus, in person, on the football field and we are optimistic that it is going to be a huge success. Plans are being worked out for the traditional walk down the hill. Attendance will be limited to the number of guests per graduate and even the number of people on the platform will be limited. Alternate plans are being looked at in the event of bad weather.

Alumni Awards will be on campus, in-person, on the 21st

He has done a good job of building that team up and they are doing

a tuition increase plan for the upcoming academic year. We are expecting to draw \$7.5M on the Rainy-Day fund to offset some of the gaps that we are going to have over the next three years. We are also expecting to have to draw \$8M on the Capital Reserve Fund over the next three years. The institution is going to be offering modest salary increases of 2% and reinstating the 8% contribution to retirement.

- j. I encourage everyone to support our student athletes if you can, even just by watching them because there are some amazingly talented engineers that are also great athletes.
- k. Moench Hall is going to be renovated during a two-year project. The new academic building is on schedule to open this fall. It is a \$29M building providing 750,000 square feet of much needed space. Lastly, we continue to see an increase in the number of students struggling with first year calculus. Nearly 30% of students received a grade of D, W or F. As Rose graduates and people that work in STEM and education, you know that getting off to a good start is extremely important to your Rose experience and in your academic year. How do we best set these students up for success? How do we identify students that might struggle the first year so that we can offer them additional support so that they can be successful at Rose-Hulman.

Brief discussion about the calculus class followed.

- IX. Committee Reports – Kelly Noel
 - a. Executive Committee – Kelly Noel
 - i. No report to give currently.
 - b. Board Nominating – Kedar Murthy
 - i. In August we will be looking at the process we use for both AAB and ARBOT considering diversity and inclusion and making sure that our process does cover that.
 - c. Awards Committee – Nellie Hohne
 - i. Alumni Relations has asked our committee to look into possibly adding an Alumni Volunteer award to our award line up. Part of the reason for this is because while we look at community involvement, when we look at nominees for the three different awards that we go through, it is not necessarily something we focus on. An email was sent to my committee about this, and some good questions and comments came from that and it warrants some more conversation. So, we are going to meet in the next few months to see if this is an award we want to add. If this is something we want to add, we will work on the criteria, the wording, the questionnaire and propose that for a vote at our AAB meeting in August. That will line up well with our awards timeline because we open nominations on September 1.
 - d. Career Services Committee – John McClain
 - i.

that is going along well and seems to be tracking well. The job fairs are still going to be virtual which has been working out well.

- ii. A few years ago, we set up with Career Services a program to support mid-career people in finding new positions and we had 87 people who approached the Career Services office this year for job assistance.
- iii. The Career Services office is creating a bunch of new tools working with Charlie and Alumni Relations for supporting post-graduate placement and alumni seeking graduates. When that gets in place, they are going to want our help socializing that.

e. Student Recruitment Committee –

X. Old Business updates were covered earlier.

XI. Farewells – Kelly Noel

a. Several terms are expiring at the end of June. I will be transitioning to the Past President role; Greg will be finishing his mandatory term but still can elect to stay on and Kedar will transition to his Presidency officially on July

1. Exciting to have those transitions and a little bittersweet. I m672 Tw 6.594 0 Tdsed.0